

## AN ARTICLE

Task: You see this announcement in an international student magazine.

### THE GLOBAL VILLAGE

We are preparing a special edition of our magazine dedicated to the effects of 'globalisation' on young people in different countries. Write an article about the most important aspects of this issue as it affects young people in your country - for example, technology, shopping or tourism.

#### ***Going global - the solution or the problem?***

*For better or worse, the world is becoming a smaller place. National markets have grown closer together, and national borders have become less important. Companies now operate all over the world and aim their products particularly at young people. In my country, many young people have access to the Internet, they watch foreign films on satellite TV and they listen to foreign music. In the evenings, they eat in restaurants owned by foreign companies and speak to their friends abroad on their mobile phones.*

*Most young people in my country say that 'globalisation' is a good thing. There is more choice in the shops, goods are more stylish than they were before, living standards have gone up, and we can travel anywhere in the world. They also believe we have greater freedom of information and a better understanding of foreign cultures.*

*However, some young people in my country see the situation very differently. They feel that our traditional way of life and our local identity are under threat. They say that mass tourism is ruining our natural heritage, and that the spread of English is destroying our national language. They resent the fact that large international companies, who care mainly about profits, are becoming so important that they have more influence than our own democratically elected government. Some of them take to the streets in protest.*

*Clearly there are arguments on both sides, but one thing we can be certain of is that globalisation will not go away.*